



*Vision: Youth and families thrive in a caring and connected community.*

*Mission: Provide activities and opportunities to help youth and families thrive.*

## Youth 360 Outreach & Communications Coordinator

### **Background and Position Summary**

Youth 360 is an initiative to connect local youth to their peers, parents, and community to improve health and wellness throughout the Mat-Su. The more connected a young person is, the more likely they will become happy, healthy, thriving adults. Social connection is linked to increased rates of health and well-being and reduced rates of bullying, suicide and depression, and substance misuse.

Youth 360 builds connection by providing positive, meaningful activities and opportunities for young people and their families. Youth will be able to contribute their ideas to help shape programs. Youth 360 offers an afterschool youth club, stipends for community and school-based activities, family events, summer programs, behavioral health services and transportation. Outreach Coordinator is a new position which will allow Youth 360 to increase community engagement and impact a wider range of youth and families across the Mat-Su Valley. All activities will promote positive youth development and primary prevention.

### **Responsibilities**

- Plan and operate parent and community events, community engagement opportunities, youth and family recruitment opportunities and other outreach activities. Duties will include event planning, logistics (facilities, food, etc.), promotion, and associated tasks.
- Increase visibility of Youth 360 and its mission through promotional and outreach efforts.
- In coordination with Youth 360 Director and Youth Club Managers, operate Youth 360 social media channels and other elements of Youth 360 strategic communications plan.
- Develop and implement family engagement activities, as assigned by Youth 360 Director and Leadership Team. Possible activities may include development and implementation of a parent advisory group, parent conversation cafés, and other family engagement activities.
- Coordinate with community partners to participate in selected partner-hosted events and activities.
- Serve on the Youth 360/Thrive Mat-Su Event Team (help to plan and operate evening, weekend, and community events)
- Recruit and screen volunteers and community partners.
- Build constructive and collaborative relationships with families, youth and community partners.
- Support Youth 360 efforts to strengthen community attitudes and beliefs valuing youth voice and prioritizing positive youth development.
- As needed, assist in staffing Youth 360 youth clubs and other youth activities

### **Competencies**

- Strategic thinking, problem solving, teamwork, assertiveness, enthusiasm, creativity, and integrity.
- Commitment and passion for working with youth, families, and the community.
- Outgoing, engaged and genuine in building relationships with families and community members.
- Outstanding communication and interpersonal skills, with the ability to build authentic relationships with diverse youth and families.

### **Position Qualifications**

The Outreach & Communications Coordinator must be committed to the mission and vision of Youth 360 and demonstrate:

- Interest in working with youth and families.
- Reliable personal vehicle and ability to travel to various areas of the Mat-Su. Mileage reimbursement is available.
- Acceptance of the diversity of beliefs, values, experiences, and interests of youth and families.
- A minimum of three years of work experience including one or more years of experience working on issues that impact youth and/or families.
- Bachelor's degree in education, social work, communications, recreation administration or related field preferred.
- CPR certified or the ability to be certified.
- Preference will be given to applicants who reside in the Mat-Su Borough.

This is a part-time position (30-35 hours/week) with paid holidays and paid time off. Position is contingent upon passing of all required screenings, including fingerprint-based background check. This position reports to the Director of Youth 360 and will be a United Way of Mat-Su employee.

**Pay:** \$18-\$22 hourly, DOE

**Education:** Min. Associates Degree

Please email a cover letter and resume to [director@youth-360.org](mailto:director@youth-360.org).